



SUPPLY CHAIN BENCHMARKING



How do you define a path forward if you don't know where you are and what is possible? Determining the current state—strengths and opportunities against a peer group—is the goal of our four Supply Chain Benchmarking offerings. Participate in these in-depth analyses to gain valuable insights into your company's supply chain planning maturity, level of employee satisfaction, performance on supply chain financial metrics, and organizational alignment.



PLANNING BENCHMARKING

How do your supply chain planning processes measure up? Today there is no yardstick. We find that no one data set tells the entire story so our analysis is based on four research inputs: quantitative surveys among your planners, qualitative interviews with management, company financial data, and S&OP and forecasting plan performance. They are brought together to help you understand your current performance, the steps needed to drive improvements, and the obstacles in your way. This project is conducted among a group of companies on an annual basis.

EMPLOYEE SATISFACTION BENCHMARKING

What matters most to your employees and how satisfied are they with their jobs and the company? What are the pain points that should be addressed to improve this satisfaction? This project will also examine strengths and weaknesses of the employees as well as their bosses, existence of training opportunities, and areas where employees see a need for improvement. You can customize the project to fit your specific needs. We'll benchmark your company's results to our own findings in order to see where your company stands apart from its peers.



FINANCIAL BENCHMARKING

Get ready for annual planning by benchmarking the financial performance of your supply chain. Using the Supply Chain Metrics That Matter and the Supply Chain Index methodologies, we can help you better understand your supply chain potential. We analyze the patterns in the financial data within your peer group and correlate them to choices in processes and technology. This enables us to gauge your company's ability to manage the trade-offs of growth, profitability, inventory/cash cycles and complexity.

ORGANIZATIONAL BENCHMARKING

To make progress, supply chain teams need to be aligned and clear on strategy. In this analysis we'll benchmark your supply chain team against our database of survey responses over the past five years in order to understand how you stack up on organizational characteristics such as supply chain visibility, team alignment, ability to get to data, supply chain agility, balance and maturity in S&OP, satisfaction with technology, and supply chain inventory target clarity. This survey-based project is customized for you to benchmark your performance and drive improvement.



www.SupplyChainInsights.com/Benchmarking

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