**FOR IMMEDIATE RELEASE:**

## *Supply Chain Insights* Taps Next Generation Collaboration Platform to Accelerate Talent Development

*New Online Learning Sprints Pair Social Technology With Breakthrough Research on "Supply Chain Metrics That Matter"*

**Philadelphia, Penn., May 17, 2016** - CorpU and Supply Chain Insights today announced a partnership that will integrate Lora Cecere's research on supply chain excellence into a series of online, expert-led learning sprints designed to build supply chain talent. Built on the CorpU platform, which is used by the most admired brands in supply chain, each weeklong sprint uses next-generation collaboration technology to engage executives in structured and expert-led discussions about business challenges.

During each sprint, supply chain leaders will evaluate operational data points and consider trade-offs necessary to build agile, high-performing supply chains. As a result, executives will develop a more holistic view of their business by analyzing quantitative and unstructured data – and identifying opportunities for acceleration and growth. To be released in July, the seven sprints will address common supply chain challenges, from strategy to execution, including:

1. Supply Chain Metrics That Matter
2. Building the Customer Centric Supply Chain
3. The Market-Driven Value Network Journey
4. Making the Digital Pivot
5. End-to-End Supply Chain Orchestration
6. Driving Improvement in Decision Making Through Supply Chain Planning
7. Building Agility Through Horizontal Processes

"Executives are hungry for tools that align leaders and better inform strategic decisions," said Alan Todd, chief executive officer of CorpU. "Sprint participants will be able to assess the organization's supply chain maturity, and quickly get up to speed by understanding changes the best companies are making to adapt with business growth and create more value."

The sprint sequence, rooted in Cecere's award-winning report on the changing face of enterprise technologies, incorporates Supply Chain Insights' research findings, which was aggregated from over 6,000 supply chain employees – along with best practices from high performing supply chains.

Lora Cecere, Founder of Supply Chain Insights, commented, "Supply chain leaders are busy. There is a talent shortage, and the shifts in technology are fast and furious. We're excited to offer access to our research, packaged in a virtual learning program, and deliver bite-sized insights and improved collaboration."

To learn more, or to be beta tester for the first set of sprints, please contact CorpU: [www.corpu.com/contact](http://www.corpu.com/contact), or listen to a podcast from Supply Chain Insights, featuring an interview with Alan Todd and Lora Cecere on this new venture, and what it means to supply chain organizations that make collaboration, communication and acceleration of strategy a priority: *Accelerating Your Supply Chain Strategy with CorpU and Supply Chain Insights: A New Partnership*

**About Supply Chain Insights:**
Supply Chain Insights LLC delivers independent, actionable, and objective advice for supply chain leaders. As a company dedicated to research, the company's goal is to help supply chain leaders understand supply chain trends, evolving technologies and how to drive business value.

**About CorpU:**
CorpU powers next generation collaboration for the most connected companies in the world. Our corporate partners represent over five million employees who use our platform to solve their most pressing challenges through collaboration with peers and best practices from leading experts. We believe that great technology can unlock the collective genius of teams to tackle complex business challenges, work smarter, and grow faster.