



# Supply Chain IMPACT!

The Game Supply Chain Leaders Should Play



Supply Chain Insights™

*Balancing supply chain metrics is a tough task for supply chain leaders today, especially since the supply chain is an increasingly complex system with nonlinear relationships. In an effort to help, Supply Chain Insights has developed and launched Supply Chain IMPACT!, a discrete event simulation game to help teams truly understand this challenge. Want to play?*

## WHY TO PLAY

Through the course of decision making and consequences during the game, players will learn the following:

- ▶ The value of outside-in versus inside-out processes.
- ▶ How strategies in S&OP (Sales & Operations Planning) translate to value on the balanced portfolio of the Supply Chain Metrics That Matter.
- ▶ The need for organizational alignment to seize opportunities and mitigate risk.

## HOW IT WORKS

Two teams of five people face off to see which team can maximize supply chain performance on the balance sheet through S&OP (Sales & Operations Planning) decisions. The game is played in multiple rounds of 45 minutes each. In each iteration, the teams analyze the current state of business and see the impact of their decisions. At the end of game play, there will be a facilitated discussion of team insights.

## HOW TO GET STARTED

Check out the game at the upcoming Supply Chain Insights Global Summit: September 5-8, 2017 at The InterContinental Buckhead Atlanta.

Questions? Contact Regina Denman, Client Services Director:  
Regina.Denman@SupplyChainInsights.com or 207-521-9176.



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