

Supply Chain Insights Announces Winners of 2015 Supply Chains to Admire

Philadelphia, PA. (Sept 8, 2015) –Supply Chain Insights LLC announced the winners of the Supply Chains to Admire™ analysis for 2015 at its annual Global Summit. In its second year, this research identifies companies that outperformed their industry peer group in four key metrics—year-over-year growth, inventory turns, operating margin, and Return on Invested Capital (ROIC)—while driving improvement. This analysis for the period of 2006-2014 rates companies on the supply chain metrics which have the highest correlation to market capitalization.

The winners of the Supply Chains to Admire are an elite group of companies. Nine out of ten companies studied are stuck (driving performance improvement on a single metric or not at all). By measuring both performance and improvement, the Supply Chains to Admire research reveals which companies are making the biggest strides in supply chain performance against the market.

The 2015 Supply Chain to Admire winners include 26 companies: Anheuser-Busch InBev; Audi AG; Biogen Inc; CCL Industries Inc.; Cisco Systems; Inc., Coloplast Corp.; CVS Pharmacy; Dollar General Corporation; Dollar Tree, Inc.; Eastman Chemical Company; EMC Corporation; The Estée Lauder Companies Inc.; General Mills, Inc.; Intel Corporation; Deere & Company; Lexmark International Inc.; L'Oréal Group; Nike, Inc.; PPG Industries; Qualcomm Inc.; Samsung Electronics Co. Ltd.; United Tractors; Wal-Mart Stores, Inc.; Western Digital Corporation; and Whole Foods Market Inc.

“Each of these firms uniquely defined and achieved supply chain excellence. While they may not have the highest performance in each individual metric, like a decathlete, their overall performance on the portfolio of metrics is superior to their competitors” said Lora Cecere, CEO and Founder of Supply Chain Insights. “These companies have invested in technology, process innovation, and people to accelerate their entire business. We congratulate the winners on their achievement.”

The report is designed to showcase the Supply Chains to Admire winners and industry trends and providing insights on corporate strategy. This research is available through an Open Content research model and the full report can be found online at <http://supplychaininsights.com/supply-chains-to-admire-2015/>.

About Supply Chain Insights: Founded in February, 2012, [Supply Chain Insights LLC](#) is now on its fourth year of writing research focused on delivering **independent, actionable, and objective advice for supply chain leaders**. The goal is to help companies understand supply chain trends, evolving technologies and which metrics matter.

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