



PHILADELPHIA, May. 28, 2015 -- Supply Chain Insights has announced the final agenda for its Global Summit September 9th and 10th at the Phoenician in Scottsdale, AZ. The conference theme, *Imagine The Supply Chain That Could Be*, is supported by the addition of two world class economists that will expound on future states of supply chain technology, multinational commerce, and talent acquisition during two keynote addresses. These keynotes are designed to educate attendees on the steps required to align to emerging trends that will impact future supply chain operations and prepare an organization for optimal performance.

The two keynote speakers, Dr. Pankaj Ghemawat and Dr. Richard Florida, are both world renowned thought leaders with deep expertise in strategy and economics. Dr. Ghemawat's focus on multinational commerce, globalization of leadership teams, and emerging economies is the foundation for his keynote "*World 3.0 – The Evolution of the Global Multinational.*" His presentation will explore the current state of progress in the global multinational, and how this impacts, shapes and defines future strategies. Attendees will take away insights on how their operations will be impacted when conducting business in new, uncharted markets, and learn how to position themselves to reduce risk and benefit from new opportunities in said market by creating a strategy that accounts for challenges previously unimagined.

A complimentary and equally important discussion on the second day of the Supply Chain Insights Global Summit is on "*Megacities and Spiky Demand.*" This keynote by Dr. Richard Florida, will delve into how demographics and demand patterns will shift with the rise of megacities, or locations where innovators, doers and trailblazers congregate to avail themselves of resources and common culture focused on the future. These new hubs of commerce, advancement, and civilization will create a revolution in how companies function and organizations must adjust now to remain competitive in the next 5-15 years. Attendees of this presentation will learn how talent pools will begin to migrate, impacting business production, operations and consumption patterns and learn how to re-engineer their logistics to capitalize on this trend.

The outcome of attending these two keynotes, along with the insights derived from Supply Chain Insights *Supply Chains to Admire* work, presentations on new business models, advancing technologies, the impact of crowd sourcing, and senior level peer networking will provide

attendees with a foundation to transform their supply chains, and accelerate performance within the organization.

Prior to the official start of the conference on September 9th, Supply Chain Insights will host the 150 senior level supply chain practitioners in various networking sessions such as hiking, golf tournaments and cocktail receptions. A digital showcase featuring new technologies such as 3-D printing, robotics, analytics and the Internet of Things technologies will give attendees the opportunity to experience future technologies and begin to envision how to incorporate these advancements into their supply chains.

The Global Summit agenda was designed by thought leader, author and supply chain expert Lora Cecere to provide hands on exposure to new technologies, cutting edge content, actionable advice from industry leaders, and generous opportunity for brainstorming and networking with supply chain peers.

To register for this event, please visit www.supplychaininsightsglobalsummit.com, or contact Alison Crawford , Director of Marketing, at Alison.crawford@supplychaininsights.com or at 781-420-9497.